



Thinking big...

Arslan Alüminyum

Mehmet Arslan – Chairman of the Executive Board

Arslan Alüminyum established its roadmap for 1,000,000 ton/year capacity producing power in Turkish Aluminum Sector

The foundation of the aluminum smelting plant with a targeted production of 240,000 ton/year was laid not long ago, only 3 years back. Today, as 2013 closes to an end, the productive power of the aluminum smelting plant has reached 120,000 tons/year. Arslan Alüminyum predicts that it will reach its target of 240,000/month at the end of 2014/2015. Arslan Aluminum's target has been engraved in the sector's mind as 1,000,000 tons/year. This production capacity of 1,000,000 tons/year, which sounds easy, is very signifi-

cant since it is a figure that is equivalent to the total aluminum consumption of Turkey. This investment decision as a production capacity established for ingot and billet creation, is an investment decision which will go down in the history of the sector. We should also mention that these plans are made completely in accordance with recycling. We lend an ear to Mehmet ARSLAN, who expresses that the conditions always require one to continually raise the bar.

What was the aim when taking this investment decision?

The target should always be there to be overcome. I never desired to be an industrialist that only sits in his place. Where the bar is, where it will rise is determined by the conditions. This investment decision is made in accordance with the target established by Mr. Prime Minister. According to the 2023 target that was set for Turkey, Arslan Alüminyum will reach the capacity to produce billets and ingots with a 1,000,000 tons/year production volume for the Turkish Aluminum sector through recycling. This is our target. While we used to say we would reach 240,000 tons/year capacity around the year 2020, we're now certain that we will catch up with these figures towards the end of 2014. We have an 8 year period ahead of use and perhaps the targets will rise even higher, but we've fixed our target to 1,000,000 tons/year.

How does Mehmet Arslan foresee the future of Turkish Aluminum Sector?

As you can see, we as a nation supposedly grew the country, while in reality we shrank it. Let me exemplify like this, referring to my own sector; the total aluminum used by the Turkish Aluminum Sector today, at the end of 2013 is 1,000,000 tons. The total amount of aluminum used by China during 2011 was 17,000,000 tons/year, and now this figure has reached 24,000,000 tons/year. What more are we looking for? How, as Turkey, are we large? If we're tall, there are those who are taller, if we're heavy, there are those who are heavier. Size is proportional to the work done. You grow through the work you accomplish. Today only 3-5 companies are leading in the aluminum sector and striving to grow. They're raising their targets. I congratulate them as someone from inside the Turkish Aluminum Sector. If we are to speak in terms of bars and targets today, as Arslan Aluminum we've always been a company that ran towards its targets, therefore definitely do not overestimate these numbers. If we can appear before those who until recently thought 240,000 tons/year as a dream with our turnovers and capacities, this means that everything happens not by working without a target, but by raising the bar.

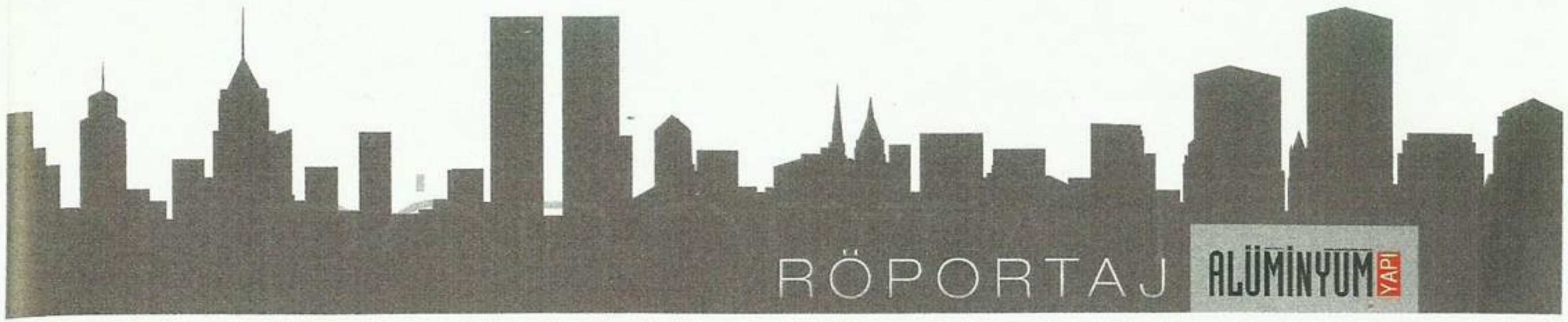
We're closing to the end of 2013 and Mehmet Arslan says "Arslan Alüminyum has focused on a never-before seen target in the Turkish Aluminum Sector"

We will accomplish 1,000,000 tons/year of production. This figure seems to be a large number today, however when the day comes you'll see that it's not a dream. You will witness a significant signature with the Wahstaff authorities in Aluexpo 2013 expo the largest casting board in the world, for 164 outputs. In Turkey this figure was 40, and we raised it to 66. But the casting unit we've ordered comprises exactly a 164 output board. The unit will be able to cast 50 tons of aluminum in one go. Now, this is a big target. These will start to be assembled in place. These cannot be accomplished with daily plans. If you say you will do it today, it can become a reality in maybe 2 years. Today if I want to place an order they tell me it will take 70 weeks' time. This is equivalent to 1.5 years. You cannot reach targets immediately. In the meantime we're completing the infrastructures. We're closing another 15,000 m2 area next month. Today everything installed in the foundry is on sale. We established a facility that makes production at two qualities. We're making all production using the scraps. We're making production at normal values. We're producing aluminum alloy products with exact values.

Science, art and industry, all progress, through maturation. These facilities are really not easy to establish.

Does Mehmet Arslan, whose life has always been trade, love aluminum?

You have to earn to live, and you have to do some work to earn. If you say you'll do anything, you will not be able to do anything.



I started with aluminum, I believed that my living was here. No job can be done without love. This job, this responsibility cannot bring success if you do it without love. I have my children following me, who love it, and fortunately they love it. They will take this place and carry it to even better positions as best as they can. I believe they will carry it forward. Maybe they will be the ones that will see the 1,000,000 tons. Maybe I won't live long enough to see, but never forget that without an attempt there can be no success. Attempt is the halfway to success, therefore I've accomplished 50 percent of the task, and

they will accomplish the remaining 50 percent. Later they will pass it on to others. Science, art and industry all progress through maturation. These facilities are really not easy to establish. I specially handed this note to Mr. Deputy Secretary, during his visitation of us at the expo. "Sir, I am one of the 3 people that first professionally stepped towards the aluminum metal in Turkey, in 1957. Today, of the one year's worth of aluminum profile consumption of Turkey, I am producing the raw materials in a shift, and the profile I produce in a single day as Arslan Aluminum."



Arslan Alüminyum targets to bring the external dependence to an almost non-existing level.